

BRIEF INTRODUCTION OF THE COMPANY

Established in 1942 at Lahore in undivided India and reborn in 1950 at Meerut after partition of India, **Nelco** is one of the largest selling Athletic Equipment Brand worldwide. **Nelco** is the only Brand from the sub-continent which can boast of its products being used and having won medals at all major Athletic Events including the Olympic Games.

The big success came during the 1982 Asian Games in New Delhi, when **Nelco** was selected as the Official Equipment Supplier. Thereafter, **Nelco** Equipment was selected for use at the 1991 World Athletic Championship at Tokyo for the first time. It continued its success into the 1992 Barcelona Olympic Games. Ever since then **Nelco** Athletic Equipment have been selected for use in all the Olympic Games, World Athletic Championships, Asian Games, Commonwealth Games and all the other major athletic events.

In 1997, with its well established expertise in the field of manufacturing, **Nelco** chose to diversify in the field of Gymnasium Equipment. **Nelco** Gymnasium Equipment was accepted in the market with great success. Since then we have had the opportunity to equip more than 200 Gymnasiums in various institutions. We market and export all our Equipment other than Track & Field Equipment under the **NelcoSport** Brand.

We also cater to OEM & ODM business for Gymnastic Equipment – Weight Lifting Equipment - Table Tennis Tables – Team Games (Goal Posts, Net Posts & Poles), etc.

We have a dedicated manufacturing facility spread over 100,000 square feet with state of art MIG welding machines, hand lathes, giant lathes and paint shop. We have an in house chrome, nickel and zinc plating plant equipped with a greenhouse effluent treatment system. About 75 workmen, consisting of 25 highly skilled and 20 personnel with technical knowledge of their respective fields are permanently employed with the factory. The company is equipped to manufacture about 50,000 Discus, 100,000 Shot Puts & Hammers, 100 Discus & Hammer Cages/Enclosures, 120 High Jump & Pole Vault Landing Areas, 360 Weight Lifting Competition Barbell Sets per annum, 200 Gymnasium & Fitness Facilities, 24 Weight Lifting Platforms, 24 Boxing Rings and has the highest manufacturing capability in its area of business.

An ISO 9000:2000 Company

CERTIFICATES AND ACCREDITATIONS

- *Nelco* has 46 Implements/Equipment certified by the *International Association of Athletic Federations* (IAAF) for use at major athletic events. It may be noted that only IAAF Certified Equipment can be used in major athletic events and only records set with IAAF Certified Equipment are recognized in the books.
- *Nelco* is the only manufacturer from India to be allowed to use **NIAAA** logo on its equipment in the U.S.A. NIAAA is the U.S. athletic equipment standard governing body.
- *Nelco* has also been rewarded by a Brand Promotion Award by the *Sports Goods Export Promotion Council of India* (SGEPC) ever since the inception of the award since the year 2000-01 and numerous other Export Excellence Awards for the past 3 decades. The company has also been facilitated by the Prime Minister of India.

ACHIEVEMENTS

Nelco Track & Field Equipment were used at the following major events :-

- 1982 ASIAN GAMES AT NEW DELHI, INDIA.
- 1986 ASIAN GAMES AT SEOUL, SOUTH KOREA.
- 1991 IAAF WORLD ATHLETIC CHAMPIONSHIPS AT TOKYO, JAPAN.
- 1992 OLYMPIC GAMES AT BARCELONA, SPAIN.
- 1996 OLYMPIC GAMES AT ATLANTA, U.S.A.
- 1999 IAAF WORLD ATHLETIC CHAMPIONSHIP AT SEVILLE, SPAIN.
- 2000 OLYMPIC GAMES AT SYDNEY, AUSTRALIA.
- 2001 IAAF WORLD ATHLETIC CHAMPIONSHIP AT EDMONTON, CANADA.
- 2002 ASIAN GAMES AT BUSAN, SOUTH KOREA.
- 2003 IAAF WORLD ATHLETIC CHAMPIONSHIPS AT PARIS, FRANCE.
- 2003 1ST AFRO ASIAN GAMES AT HYDERABAD, INDIA.
- 2004 OLYMPIC GAMES AT ATHENS, GREECE.
- 2005 WORLD ATHLETIC CHAMPIONSHIPS AT HELSINKI, FINLAND.
- 2005 WORLD YOUTH CHAMPIONSHIPS AT MARRAKECH, MAR
- 2006 XVII COMMONWEALTH GAMES, MELBOURNE, AUSTRALIA
- 2006 XV ASIAN GAMES, DOHA, QATAR
- 2006 XI WORLD JUNIOR ATHLETIC CHAMPIONSHIP, BEIJING, CHINA
- 2006 X IAAF WORLD CUP, ATHENS, GREECE.
- 2006 SEA GAMES, MALAYSIA
- 2007 IAAF WORLD ATHLETIC CHAMPIONSHIP AT OSAKA, JAPAN
- 2007 IAAF YOUTH ATHLETIC CHAMPIONSHIP AT OSTRAVA, CZECH REPUBLIC
- 2008 ASIAN INDOOR CHAMPIONSHIP, DOHA, QATAR

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“11 *Nelco* track & field implements have been selected for use at the forthcoming Beijing Olympic Games 2008. It is the highest number of implements from any single company worldwide”

We have supplied gym equipment to more than 200 facilities in the past 5 years. The list of our esteemed clients includes the Indian Air Force, Army & Navy, Indian Railways, Forest Research Institute apart from numerous educational institutions and commercial gym facilities within and outside the country.

“Our goal is to provide our clients with the most precisely engineered equipment which is at par with the latest international trends at affordable prices.”